PHASE II
CALL FOR
LOCAL ARTISTS
DEADLINE NOVEMBER 15, 2015

ELIGIBILITY
- Artwork must be original
- Artist must live in the Lompoc Valley
- Artist must be 14 years of age or older

For full details and application, please visit the Anderson Recreation Center or online at healthylompoc.org/creativedesigns

$500 x 2 HONORARIUM

An opportunity to design a crosswalk at the intersection of North I Street & Walnut Avenue!
APPLICATION & PROSPECTUS

DEADLINE: Sunday, November 15th 2015, Midnight

A competition to design creative crosswalks for the intersection of North I Street and West Walnut Avenue, near the Anderson Recreation Center in Lompoc’s Olde Town!

Creative crosswalks involve turning asphalt bordered by simple white lines into canvases for street art. Also called “artistic crosswalks”, Lompoc now has the first intersection in Santa Barbara County at the corner of H Street and Cypress in Olde Town.

Thanks to the grant from the Santa Barbara Foundation, the City of Lompoc in collaboration with the Lompoc Valley Community Healthcare Organization, Healthy Lompoc Coalition, Lompoc Valley Arts Council, and the Lompoc Chamber of Commerce, we are again seeking designs to be used to replace current crosswalks at an additional intersection with something distinctive and unique.

The new crosswalks compositions will be compliant with traffic and safety regulations. The project’s goal is to enhance the pedestrian experience and provide an additional public art experience for Lompoc’s citizens. This second location is in Lompoc’s Olde Town. These two crosswalks service the local residences, the Andersen Recreation Center and surrounding businesses.

ELIGIBILITY

This opportunity is open to all residents 14 years of age or older living in the Lompoc Valley.
BASIC DESIGN SPECS

The designs are limited to the safety colors of yellow and white with the black asphalt as the “canvas”. Artists can choose to use all three colors or only two. Black can be incorporated into the design with the understanding the white and/or yellow portions of the image will be painted onto the black street surface. Preferences will be given to designs that reflect Lompoc specific culture, recreation and hobbies, however all design entries are welcome. The artist will need to design in accordance with the regulatory size of the rectangular crosswalk as stated here. The white transverse lines that exist as part of the crosswalks at the intersection of North I Street and West Walnut Avenue need to be incorporated into the design. No white transverse lines may be removed or painted over as part of this contest. Designs should fill the blank spaces between the lines for the entire width and length of the crosswalk from curb to curb which measures approximately 48 feet by 10 feet.

**Designs should be simple, graphic and easily formatted into a repeating stencil.**

DESIGN EXPECTATIONS

*Please read all requirements carefully before submission.*

The winning applicants are expected to create a design that will be turned into a repeating and re-usable stencil template. **ONLY** digital entries will be accepted via email to healthylompoc@gmail.com. Entries are required to be submitted in a vector file format. The subject of the e-mail should read “Creative Crosswalk Phase Two Design Submission” followed by your first and last name. The application and waiver can be attached to the e-mail as a Word Doc or PDF only. Entries must be submitted by Midnight on Sunday November 15th, 2015. Applicants may submit more than one design to either be considered individually or as a part of a set of two, one for each of the crosswalk legs. If submitting a design to be considered as part of a set, please indicate on the lower right corner of the document (i.e. 2/2 second leg of two design set). Each artist may submit a maximum of two designs. The size of the actual crosswalk is approximately 48 feet by 10 feet. There will need to be a 1 foot border from the top and bottom of the design, representing the transverse lines. **These designs should not be in a mural style. The designs should be stencil friendly, simple, and potentially repeatable across the crosswalk.**

Competition coordinators reserve the right to adjust or modify the design or design format in order to suitably create a reusable stencil for installation.
It is recommended that all applications visit the site location in person to view the adjacent cityscape in order to ensure cohesive crosswalk design integration. It is also recommended that all applicants visit the original installation site at H Street and Cypress Avenue, to help envision the projects outcome.

HONORARIUM

Each winning entry will receive an honorarium of $500 per crosswalk leg. For example, if one entry is chosen for both crosswalks, the entry will be awarded $1,000. Each artist may submit up to two designs. These two designs can be two different and distinct designs or part of one design that encompasses both crosswalks. We are going to let the Lompoc community vote from the finalists to choose the winning designs the week of November 23rd - November 28th online, with an additional in-person vote during the Shop Lompoc event on November 28th at Andersen Recreation center. The notification of the winning designs will be announced during the Holiday Parade Centennial Square event anticipated December 4th and at the City Council meeting on December 15th. All participants are invited to attend and all finalists are expected to attend the event. The winning artists and their biographies will be promoted at City Hall and other potential locations and community events.

HOW TO ENTER

All applicants must complete and submit the entry form which will include an artist biography of no more than 100 words, a signed release of claims and originality form, and a digital vector copy of the completed design. A parent signature is required for minors under 18 years old. All applications must be complete and submitted via email to healthylompoc@gmail.com by Midnight on Sunday, November 15th, 2015.
Deadline for entries is Midnight on Sunday, November 15th, 2015. Please note that applications that do not meet the guidelines and submission requirements may be disqualified.

Materials to include with completed application:

1. Digital entry in a vector file format must be complete and submitted via email to healthylompoc@gmail.com

2. A signed release of claims and originality form.

Please Print:

Name _____________________________________________________________

Business Name (if applicable) _______________________________________

Address _________________________________________________________

City, State and Zip Code ___________________________________________

Phone Number ____________________________________________________

Email Address ____________________________________________________

Design Description ________________________________________________

______________________________________________________________

______________________________________________________________

Artist Biography (100 words or less) __________________________________

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______________________________________________________________
Release of Claims and Originality

Indemnity: By submitting an entry, each Applicant agrees to indemnify, hold harmless and defend the City of Lompoc and the Lompoc Valley Community Healthcare Organization (hereinto LVCHO) from and against the full amount of all claims, liabilities, actions, suits, proceedings, assessments, judgments, decrees, losses, fees, damages, settlement funds, and associated costs and expenses including attorney’s fees arising from or in connection with the Applicant’s participation, any use by City of Lompoc or LVCHO of the Applicant’s submission and/or the exercise by the City of Lompoc or LVCHO of any rights granted to it herein. Notwithstanding anything herein to the contrary, in the event of any claim by a third party affecting or relating to the submission, City of Lompoc or LVCHO shall have, in addition to any other rights available to it, at law or in equity, the right to immediately revoke any prize.

Release of Claims: By submitting an entry, each Applicant releases the City of Lompoc or LVCHO from and against the full amount of claims, liabilities, actions, suits, proceedings, assessments, judgments, decrees, losses, fees, damages, settlement funds, and associated costs and expenses including attorney’s fees arising from or in connection with the Applicant’s participation in this competition.

Competition coordinators reserve the right to adjust or modify the design or design format in order to suitably create a reusable stencil for installation.

I, __________________________ affirm the information above is accurate and that the design being submitted is my own intellectual property and not subject to any copyright. I agree to the Terms and Conditions of the Creative Crosswalks Contest. I understand that once submitted the materials become property of the City of Lompoc and LVCHO.

_________________________________    ________________
Signature                          Date

_________________________________    ________________
Parent/Guardian Signature (If under 18 years of age)  Date